

## Principal Profile

**Principal Name:** Wisconsin Engine Manufacturer & Distributor Alliance (WEMDA)

**Business Or Interest:** The Wisconsin Engine Manufacturer's & Distributor's Alliance (WEMDA) is a state trade association. Organized by industry to provide a unified voice in preserving manufacturing markets in Wisconsin to ensure economic and future job growth. WEMDA represents interests in Commercial, Residential, Marine, Mobile, Mining, Construction, Agriculture, Lawn & Garden, Recreational, HVAC, Heavy-Duty Truck and Distributed Power Generation applications.

**Lobbying Interests:** General business; tax; environment; 11-13 state budget and S.S. Bills 1, 2, 3, 4.

**CEO Name:** Marc Bentley

**Title:** President

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